

Despite being a fascinating field, IT can sometimes become insular. We have all experienced the difficulty that IT professionals can encounter when communicating with business professionals.

What can you, as an IT professional, do to bridge that gap and at the same time improve your employability and your salary earning potential?

What is the ultimate IT professional? Is it the most experienced, the person with the widest range of skills, or is it perhaps the individual best able to have a positive impact on the whole of the organization?

## Influence your Organization

That's what TOGAF<sup>™</sup> 9 can do for you! By studying and applying it, you can potentially have as much influence in your organization as a board member might.

As a member or leader of an enterprise architecture team employing TOGAF 9, you will find the dynamics of IT different.

It's an environment where business is given a greater focus. Where the alignment between business and IT enters a new dimension; and where the organization's strategic vision and IT vision are not just two sides of the same coin, but are in fact the same thing.

TOGAF 9 isn't just another high-level management tool; it's a process and a framework that can help you realize business visions ... a join-the-dots guide to organizational success.

## Maximize your Salary

But the benefits of TOGAF 9 to your career don't just end with the influence you can potentially have.

TOGAF professionals are able to attract consistently higher levels of income than those IT practitioners who lack the qualification.

So remember, if you want an influential career in IT which extends into the boardroom, why not invest in TOGAF 9 training? To be an elite IT professional, it's an important step on the path to mastery of the field of IT.

# Building the Future A Career with TOGAF<sup>™</sup> 9

## Protect your Lifestyle

IT Jobs Watch tracks UK job market conditions and places TOGAF in its Processes and Methodologies category. As of October 2008, the average salary in that category was £47,095 (\$81,550.60), whilst at the same time TOGAF professionals were attracting a rather more impressive average salary of £73,711 (\$127,639).



In the current tumultuous economic times it's good to know that investing in the right knowledge can help protect you against uncertain times.

With global financial markets in upheaval and the likelihood of tighter financial legislation, more and more organizations will be looking for better ways to work together, and demand for IT experts with TOGAF 9 knowledge will be on the increase.

Those professionals with the right knowledge will be best positioned to reap the rewards.

